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## **HUSTON PATTERSON NAMES MID-ATLANTIC REGION REPRESENTATIVE**

DECATUR, ILL. – Huston Patterson Corp., Decatur, Ill., has announced that sales trainee Lee Tirey hired this summer will be promoted into a new client services manager position representing the Mid-Atlantic Region. The region includes New Jersey, Eastern Pennsylvania, Virginia and West Virginia.

“This is a big move for Huston Patterson in our pursuit of realizing our vision to be the largest privately owned package printer in North America,” says Huston Patterson Chief Operating Officer Steve Frantz. “We are delighted to extend our exceptional offerings to clients based in the eastern U.S. With our recent press expansion and technology advancements and our knowledgeable staff, we are ready to serve this expanded market with confidence.”

Tirey previously was vice president of a retail jewelry store in Decatur, Ill. He also is a former customer service representative for the Decatur Herald & Review, and has a marketing degree from Millikin University.

“I am excited to be traveling to and serving my new territory in the eastern part of the country. I believe with Huston Patterson's drive to maintain cutting edge technology and equipment, that all the right pieces of the puzzle are in place to achieve success,” says Tirey. “The expansion benefits current and potential clients by making available to a wider audience the HPx branded programs that are enhancing the overall package printing experience nationwide.”

As a world-class printing organization, Huston Patterson provides unparalleled value and performance through effective use of technology and craftsmanship by incorporating the unifying principles of trust, integrity and commitment. For more information, visit the Web site at [www.experiencetheevolution.com](http://www.experiencetheevolution.com).